From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Google Becomes First U.S. Tech Giant Hit Under GDPR as Frances Fines Company $57 Million
Date: Tuesday, January 22, 2019 5:34:05 AM

By Sam Sabin

Top Stories

- France's data privacy watchdog, the National Data Protection Commission, fined Google €50 million ($57 million) under the European Union's data privacy rules for a "lack of transparency, inadequate information and lack of valid consent" regarding user advertising personalization. Google is the first major U.S. tech company to be officially penalized under the EU's General Data Protection Regulation, which went into effect in May. (The Associated Press)

- The U.S. Justice Department is preparing to make a formal request for the extradition of Huawei Technologies Co. Ltd.'s chief financial officer, Meng Wanzhou, according to David MacNaughton, Canada's ambassador to the United States. Meng was arrested in Vancouver last month by Canadian

authorities on behalf of the United States, which claims Meng helped Huawei avoid sanctions on Iran; the deadline to file an extradition request is Jan. 30. (CNN)

- Facebook Inc. Chief Operating Officer Sheryl Sandberg acknowledged the company needs to "stop abuse more quickly" and "do better to protect people's data," at the DLD conference in Munich, saying Facebook plans to invest heavily in initiatives to protect safety and security on the platform. Sandberg also said the company is now blocking more than 1 million "fake accounts" each day. (CNBC)

Chart Review

Facebook thinks the New York Times' coverage of it has gotten more critical. It has.
Recode

Events Calendar (All Times Local)

TUESDAY

Health IT 101: A Roadmap for Digital Health Policies in the 116th Congress	9:30 a.m.
Internet Innovation Alliance's fireside chat with FCC Commissioner Jessica Rosenworcel and Congressman Rick Boucher	10 a.m.

WEDNESDAY

Brookings Institution's "Enabling opportunities: 5G, the internet of things, and communities of color" event	11 a.m.
Tech Policy Institute's "The Future of Connectivity: Where Is Broadband Investment Headed?" event	12 p.m.
New America's "Death by a Thousand Cuts: The FCC's Dangerous Proposal to Kill the Lifeline Program and Hurt Low-Income Americans" event	12 p.m.

THURSDAY

New America's "Rebuilding a Smarter City: Lessons from Houston" event	1:30 p.m.

FRIDAY

GWU's Institute for International Economic Policy's "Artificial Intelligence: What Can We Learn from Other Countries' Approaches?" event	12:30 p.m.

New data on Gillette's 'We Believe: The Best Men Can Be' ad

New data from Morning Consult once again proves that a social media frenzy does not always equal a brand crisis and reveals a truer signal on how consumers are reacting to Gillette's 'We Believe: The Best Men Can Be' ad.

General

Privacy Problems Mount for Tech Giants

Sam Schechner, The Wall Street Journal

Big tech companies have taken a public lashing in the past year over their handling of users' personal information. But many of their biggest privacy battles have yet to be fought-and the results will help determine the fate of some of the world's largest businesses.

EU's antitrust cop lays groundwork for more tech scrutiny
Kelvin Chan, The Associated Press

Silicon Valley's notorious nemesis, Margrethe Vestager, plans to end her term as the European Union's antitrust enforcer this year with a bang, laying out a long-term plan to intensify scrutiny of the world's big tech companies.

Cohen Threatened CNBC That Trump Would Sue After 2014 Poll Disappointment
Joe Palazzolo et al., The Wall Street Journal

Donald Trump and his then-attorney Michael Cohen pressured CNBC in 2014 to place the real-estate tycoon higher in its list of the country's top business leaders after Mr. Cohen failed to manipulate the rankings in Mr. Trump's favor, according to people familiar with the matter.

Silicon Valley's Unbridled Optimism Gets Fresh Reality Check
Rob Copeland, The Wall Street Journal

Messaging startup Hustle projected the picture of Silicon Valley largess. The company spent millions of dollars raised from investors such as Alphabet Inc. on expensive new hires, on-tap kombucha, arcade games and a six-figure salary for its pedigreed chief executive.

Amazon Knows What You Buy. And It's Building a Big Ad Business From It.
Karen Weise, The New York Times

When a chain of physical therapy centers wanted new patients, it aimed online ads at people near its offices who had bought knee braces recently on Amazon.

How the Shutdown Could Hurt Government's IT Recruitment
Jack Corrigan, Nextgov

The current shutdown is expected to exacerbate the brain drain facing the

government as the IT workforce grows older and agencies struggle to bring on the next generation of tech talent, according to federal tech experts.

Uber plans to develop self-driving electric scooters and bicycles
James Cook, The Telegraph

Uber is hiring engineers to develop electric scooters and bicycles which can drive themselves around cities in order to reach customers and charging points. Electric scooter and bicycle-sharing services, including Uber's Jump business as well as competitors Bird and Lime, allow customers to collect the vehicles and then leave them on the pavement outside their destination.

Stocks Drop, Bonds Climb as Risk Rally Sputters: Markets Wrap
Yakob Peterseil, Bloomberg

Stocks dropped on Tuesday alongside U.S. futures as a cloudy outlook for trade and growth continued to weigh on risk appetite. Treasuries climbed and the yen strengthened.

Intellectual Property and Antitrust

Leaked Emails Reveal New Reason Apple, Qualcomm Parted Ways
Ian King and Mark Gurman, Bloomberg

When Apple Inc. executive Jeff Williams told a courtroom that Qualcomm Inc. cut off chip supply for iPhones, it was compelling testimony in the Federal Trade Commission's antitrust case against the semiconductor company.

Telecom, Wireless and TV

Rep. Walden Unveils Makeup of Communications Subcommittee
John Eggerton, Broadcasting & Cable

House Energy & Commerce Committee ranking member Greg Walden (R-Ore.) has announced the Republican roster for the Communications Subcommittee.

Huawei launches a charm offensive - but PR execs say it may face a 'literally impossible' task
Arjun Kharpal, CNBC

Beleaguered Chinese tech behemoth Huawei kicked off 2019 with a charm offensive, in a bid to counter damaging headlines that have hit the company in the past few months. The company has often been criticized for being too secretive, but has tried to to open its doors more since the start of the year.

Verizon to extend free robocall, spam and call-blocking tools to all customers
Lori Grunin, CNET

Verizon says it will be expanding its free spam- and robocall-prevention features to all its wireless customers, starting in March, on phones that support the tools. Verizon wireless subscribers with compatible Android phones and iPhones will all get spam-caller identification, robocall filtering and call blocking at no extra cost. Robocalls are filtered based on a risk level chosen by the customer.

Mobile Technology and Social Media

WhatsApp Limits Message Forwards in Attempt to Fight Fake News
Saritha Rai, Bloomberg

Facebook Inc.'s WhatsApp messaging service has begun to globally restrict the number of people a message can be forwarded to, in an attempt to fight fake and misleading information from going viral on its platform.

Facebook is adding petitions to your news feed
Michelle Meyers, CNET

Feeling passionate about a cause? Facebook is launching a tool that lets users post and sign online petitions right in their news feeds.

People Are Renting Out Their Facebook Accounts In Exchange For Cash And Free Laptops
Craig Silverman, BuzzFeed News

Shady internet marketers who've been banned from advertising on Facebook have come up with a way to keep running campaigns on the platform: paying people to "rent" their Facebook accounts.

Cybersecurity and Privacy

Senator Wyden Hammers T-Mobile For Empty Promises on Sale of Cell Phone Location Data
Karl Bode, Motherboard

Oregon Sen. Ron Wyden has expressed "disappointment" and "disbelief" at T-Mobile's failed promise to end the collection and sale of user location data to dubious intermediaries. Wyden on Thursday also began to apply some additional pressure on other wireless carriers he claims have been negligent and secretive when it comes to treatment of this data.

ACLU sues for records on facial recognition use by the Department of Justice
Tajha Chappellet-Lanier, FedScoop

The American Civil Liberties Union has filed a Freedom of Information Act (FOIA) request with the Department of Justice demanding any records on the agency's use of facial recognition technology. The request seeks records from the DOJ as a whole, as well as component agencies the FBI and Drug Enforcement Administration.

Are '10-Year Challenge' Photos a Boon to Facebook's Facial Recognition Technology?
Jacey Fortin, The New York Times

The #10YearChallenge was all fun and memes until last week, when a tweet moved thousands of people to worry: Are we unknowingly helping giant corporations to improve their algorithms for biometric identification and age progression?

Opinions, Editorials and Perspectives

If Google and LG Like Smart TVs, So Should the Privacy Police
Alex Webb, Bloomberg

The world's tech police have the opportunity to succeed in televisions where they initially failed with the rest of the connected world, and ensure that users retain a firm grasp on their data.

The AI Arms Race Means We Need AI Ethics
Kasia Borowska, Forbes

Artificial Intelligence talent is this generation's atomic weapon. There is huge economic power in data; Artificial Intelligence is the key to unlocking it and this is driving an AI arms race to amass talent and become the next superpower.

How Voting-Machine Lobbyists Undermine the Democratic Process
Sue Halpern, The New Yorker

In the past decade, Election Systems & Software (E.S. & S.), the largest manufacturer of voting machines in the country, has routinely wined and dined a select group of state-election brass, which the company called an "advisory board," offering them airfare on trips to places like Las Vegas and New York, upscale-hotel accommodations, and tickets to live events. Among the recipients of this largesse, according to an investigation by McClatchy published last year, was David Dove, the chief of staff to Georgia's then secretary of state, Brian Kemp.

How Huawei Wooed Europe With Sponsorships, Investments and Promises
Adam Satariano and Raymond Zhong, The New York Times

When new employees join Huawei, they are given books about the Chinese telecommunications company's achievements. One featured accomplishment is how the company has thrived in Europe.

Research Reports

IP Protection in the Data Economy: Getting the Balance Right on 13 Critical Issues
Robert D. Atkinson, Information Technology & Innovation Foundation

Intellectual property regimes that tilt too far toward granting data rights run the risk of stifling needed data sharing, while regimes that tilt foo far in the other direction risk limiting incentives for data collection and innovation.

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